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NOTICE OF ALLOWANCE AND FEE(S) DUE

26565 7590 09/08/2009

MAYER BROWN LLP
P.O. BOX 2828
CHICAGO, IL 60690

EXAMINER

MEINECKE DIAZ, SUSANNA M

ART UNIT

PAPER NUMBER

3692

DATE MAILED: 09/08/2009

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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10/757,166

01/13/2004

Edward B. Keller

07055878

3545

TITLE OF INVENTION: SYSTEM AND METHOD OF IDENTIFYING INDIVIDUALS OF INFLUENCE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	12/08/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

**Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE
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INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

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26565 7590 09/08/2009

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I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

(Depositor's name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/757,166	01/13/2004	Edward B. Keller	07055878	3545

TITLE OF INVENTION: SYSTEM AND METHOD OF IDENTIFYING INDIVIDUALS OF INFLUENCE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	12/08/2009

EXAMINER	ART UNIT	CLASS-SUBCLASS
MEINECKE DIAZ, SUSANNA M	3692	705-010000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
- ☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, 1 _____
- (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed. 2 _____
- 3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent) : ☐ Individual ☐ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

- ☐ Issue Fee
- ☐ Publication Fee (No small entity discount permitted)
- ☐ Advance Order - # of Copies _____

4b. Payment of Fee(s); (Please first reapply any previously paid issue fee shown above)

- ☐ A check is enclosed.
- ☐ Payment by credit card. Form PTO-2038 is attached.
- ☐ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number _____ (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

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Date _____

Typed or printed name _____

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This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/757,166	01/13/2004	Edward B. Keller	07055878	3545
26565	7590	09/08/2009	EXAMINER	
MAYER BROWN LLP P.O. BOX 2828 CHICAGO, IL 60690			MEINECKE DIAZ, SUSANNA M	
			ART UNIT	PAPER NUMBER
			3692	
DATE MAILED: 09/08/2009				

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b) (application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 397 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 397 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (<http://pair.uspto.gov>).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability	Application No.	Applicant(s)	
	10/757,166	KELLER ET AL.	
	Examiner	Art Unit	
	Susanna M. Diaz	3692	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to the Examiner's amendment agreed to on August 14, 2009.
2. ☒ The allowed claim(s) is/are 1-8,11,23 and 25-29.
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) ☐ All b) ☐ Some* c) ☐ None of the:
 1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).
 - * Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.

THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date _____.
 - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- | | |
|---|--|
| <ol style="list-style-type: none"> 1. <input type="checkbox"/> Notice of References Cited (PTO-892) 2. <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) 3. <input checked="" type="checkbox"/> Information Disclosure Statements (PTO/SB/08),
Paper No./Mail Date <u>4/23/09</u> 4. <input type="checkbox"/> Examiner's Comment Regarding Requirement for Deposit of Biological Material | <ol style="list-style-type: none"> 5. <input type="checkbox"/> Notice of Informal Patent Application 6. <input type="checkbox"/> Interview Summary (PTO-413),
Paper No./Mail Date _____. 7. <input checked="" type="checkbox"/> Examiner's Amendment/Comment 8. <input type="checkbox"/> Examiner's Statement of Reasons for Allowance 9. <input type="checkbox"/> Other _____. |
|---|--|

/Susanna M. Diaz/
Primary Examiner, Art Unit 3692

EXAMINER'S AMENDMENT

1. An extension of time under 37 CFR 1.136(a) is required in order to make an examiner's amendment which places this application in condition for allowance. During a telephone conversation conducted on August 14, 2009, Michael Word (Reg. No. 57,386) requested an extension of time for TWO MONTH(S) and authorized the Director to charge Deposit Account Number 130019 for the required fee for this extension and authorized the following examiner's amendment. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

The application has been amended as follows:

1. (Currently amended) A method for generating a database scoring algorithm for use in identifying from demographic data those individuals in a population having a greater probability than other individuals in the population of influencing the choices made by others, the method comprising:

- a. ~~determining if~~ providing status data indicating whether each individual in a first population is influential;
- b. providing demographic data for each individual in the first population, wherein the demographic data corresponds to a set of demographic variables;
- c. creating categorical intervals in each demographic variable such that each categorical interval is associated with one or more possible data values for the demographic variable;

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- d. reformatting the demographic data based on the categorical intervals;
- e. identifying a plurality of predictive variables from the set of demographic variables such that the demographic data corresponding to the plurality of predictive variables substantially correlates to an individual in the first population being determined to be influential, wherein identifying the plurality of predictive variables comprises:
calculating for each categorical interval a response index value, and selecting as predictive variables only those demographic variables having a categorical interval with an index value exceeding a pre-determined threshold index value;
- f. calculating a percent gain[[s]] for each categorical interval in a predictive variable as a measure of the correlation between the categorical interval predictive variable and whether a person is an influential;
- g. creating a ~~database scoring algorithm~~ predictive model based upon the plurality of predictive variables, the categorical intervals, and the percent gains;
- h. validating the ~~database scoring algorithm~~ predictive model; and
- i. generating a database scoring algorithm based on the predictive model, wherein the database scoring algorithm is configured to receive demographic data for individuals in a second population and to output a ranking of individuals in the second population based on the probability that each individual is influential;
- j. wherein at least one of the steps of identifying a plurality of predictive variables, calculating percent gains, and ~~creating~~ generating a database scoring algorithm is performed by a computer.

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2. (Currently amended) The method of claim 1 wherein ~~determining if~~ providing status data indicating whether each individual in the first population is influential comprises:

- a. formulating queries to be answered by an individual in the first population such that the answers by an individual in the first population indicate whether the individual has a greater probability than other individuals in the first population of influencing choices made by others;
- b. providing the queries to individuals in the first population; and
- c. analyzing the answers by the individuals in the first population to determine whether each of the individuals in first the population has a greater probability than other individuals in the first population of influencing choices made by others.

3. (Previously presented) The method of claim 2 wherein the choices made by others are selected from the group consisting of:

consumer product decisions, consumer service decisions, political issue decisions, political candidate decisions, personal finance decisions, investment decisions, real estate decisions, insurance decisions, travel decisions, and leisure decisions.

4. (Previously presented) The method of claim 2 wherein the queries are based on factors selected from the group consisting of:

written or called any politician at the state, local, or national level; attended a political rally, speech, or organized protest of any kind; attended a public meeting on town or school affairs; held or run for political office; served on a committee for some local organization; served as an officer for some club or organization; written a letter to

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the editor of a newspaper or magazine or called a live radio or TV show to express an opinion; signed a petition; worked for a political party; made a speech; written an article for a magazine or newspaper; and been an active member of any group that tries to influence public policy or government.

5. (Previously presented) The method of claim 2 wherein the queries are based on factors selected from the group consisting of:

written or called any politician or contacted any government official at local regional or national level; attended a political rally, speech or event; attended a public meeting on town or school affairs; led or served on a committee of some local organization; written a letter to the editor of a newspaper or magazine or called a live radio or TV show to express an opinion; made a speech or gave a talk to a group; been an active member of a group that tries to influence public policy or create change in the community; asked a question in a public meeting; made a complaint to a store, company, or organization; made a sizable donation to a local or national organization; attended business lunches or dinners on a regular basis, and organized a special social event.

6. (Currently amended) A computer-readable medium bearing a computer program containing instructions which, when implemented by a general purpose computer, cause the computer to implement the steps of:

- a. receiving status data indicating whether each individual in a first population is influential;

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- b. receiving demographic data for each individual in a first population, wherein the demographic data corresponds to a set of demographic variables;
- c. creating categorical intervals in each demographic variable such that each categorical interval is associated with one or more possible data values for the demographic variable;
- d. reformatting the demographic data based on the categorical intervals;
- e. identifying a plurality of predictive variables from the set of demographic variables ~~such that the demographic data corresponding to the plurality of predictive variables substantially correlates to an individual in the first population being determined to be influential, wherein identifying the plurality of predictive variables comprises:~~ calculating for each categorical interval a response index value, and selecting as predictive variables only those demographic variables having a categorical interval with an index value exceeding a pre-determined threshold index value;
- f. calculating a percent gain[[s]] for each categorical interval in a predictive variable as a measure of the correlation between the categorical interval ~~predictive variable~~ and whether a person is an influential;
- g. creating a ~~database scoring algorithm~~ predictive model based upon the plurality of predictive variables, the categorical intervals, and the percent gains;
- h. validating the ~~database scoring algorithm~~ predictive model; and
- i. generating a database scoring algorithm based on the predictive model, wherein the database scoring algorithm is configured to receive demographic data for individuals

in a second population and to output a ranking of individuals in the second population based on the probability that each individual is influential.

7. (Previously presented) The computer-readable medium of claim 6 containing further instructions which, when implemented by a general purpose computer, cause the computer to implement the steps of:

- a. receiving demographic data for a second population, wherein the demographic data for the second population corresponds to the predictive variables; and
- b. applying the database scoring algorithm to the demographic data for the second population to generate a group of influential individuals, wherein the group of influential individuals represent a subgroup of the second population that is predicted to have a higher probability of being influential with respect to the second population in general.

8. (Currently amended) The computer-readable medium of claim 6 wherein the step of identifying a plurality of predictive variables from the set of demographic variables comprises:

- a. calculating for each ~~demographic variable~~ categorical value a response index value, said response index value being indicative of the strength of the correlation between a ~~demographic variable~~ categorical value and influential status; and
- b. selecting as ~~potential~~-predictive variables only those demographic variables having a categorical interval with an index value exceeding a pre-determined threshold index value.

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9. (Previously canceled)

10. (Previously canceled)

11. (Previously presented) The method of claim 1 wherein the set of demographic variables is based on factors selected from the group consisting of:

household size, household income, occupation, presence of young adult in household, retail purchase activity, political affiliation, corrective lenses, golf participant, cd player owner, personal or home computer owner, pc operating system type, religious or inspirational reader, religiously active, active in theater or performing arts, active in general arts or culture, cell phone usage, personal income.

12 – 22. (Previously canceled).

23. (Previously presented) The method of claim 1 further comprising:

- a. providing demographic data for a second population, wherein the demographic data for the second population corresponds to the predictive variables; and
- b. applying the database scoring algorithm to the demographic data for the second population to generate a group of influential individuals, wherein the group of influential individuals represent a subgroup of the second population that is predicted to have a higher probability of being influential with respect to the second population in general.

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24. (Canceled)

25. (Currently amended) The method of claim 1 wherein the step of identifying a plurality of predictive variables from the set of demographic variables further comprises:

- a. ~~calculating for each demographic variable a response index value, said response index value being indicative of the strength of the correlation between a demographic variable and influential status;~~
- b. calculating for each demographic variable a response rate; and
- c. selecting as predictive variables only those demographic variables having both an index value exceeding a pre-determined threshold index value, and a response rate exceeding a pre-determined response rate threshold value.

26. (Currently amended) An apparatus for generating a database scoring algorithm for use in identifying from demographic data those individuals in a population having a greater probability than other individuals in the population of influencing the choices made by others comprising:

- a. a memory storing demographic data for each individual in a first population, wherein the demographic data corresponds to a set of demographic variables; and
- b. a processor programmed to perform the steps of:

receiving status data indicating whether each individual in a first population is influential;

receiving demographic data for each individual in a first population, wherein the demographic data corresponds to a set of demographic variables;

creating categorical intervals in each demographic variable such that each categorical interval is associated with one or more possible data values for the demographic variable;

reformatting the demographic data based on the categorical intervals;

identifying a plurality of predictive variables from the set of demographic variables ~~such that the demographic data corresponding to the plurality of predictive variables substantially correlates to an individual in the first population being determined to be influential, wherein identifying the plurality of predictive variables comprises: calculating for each categorical interval a response index value, and selecting as predictive variables only those demographic variables having a categorical interval with an index value exceeding a pre-determined threshold index value;~~

calculating a percent gain[[s]] for each categorical interval in a predictive variable as a measure of the correlation between the categorical interval ~~predictive variable~~ and whether a person is an influential;

creating a ~~database scoring algorithm~~ predictive model based upon the plurality of predictive variables, the categorical intervals, and the percent gains;
and

validating the ~~database scoring algorithm~~ predictive model; and

generating a database scoring algorithm based on the predictive model,
wherein the database scoring algorithm is configured to receive demographic data

for individuals in a second population and to output a ranking of individuals in the second population based on the probability that each individual is influential.

27. (Previously presented) The apparatus of claim 26 wherein the processor is programmed to perform the additional steps of:

- a. receiving demographic data for a second population, wherein the demographic data for the second population corresponds to the predictive variables; and
- b. applying the database scoring algorithm to the demographic data for the second population to generate a group of influential individuals, wherein the group of influential individuals represent a subgroup of the second population that is predicted to have a higher probability of being influential with respect to the second population in general.

28. (Previously presented) The apparatus of claim 26 wherein the step of identifying a plurality of predictive variables from the set of demographic variables comprises:

- a. calculating for each demographic variable a response index value, said response index value being indicative of the strength of the correlation between a demographic variable and influential status; and
- b. selecting as potential predictive variables those demographic variables having an index value exceeding a pre-determined threshold index value.

29. (Previously presented) The apparatus of claim 26 wherein the step of identifying a plurality of predictive variables from the set of demographic variables comprises:

- a. calculating for each demographic variable a response index value, said response index value being indicative of the strength of the correlation between a demographic variable and influential status;
- b. calculating for each demographic variable a response rate; and
- c. selecting as predictive variables those demographic variables having both an index value exceeding a pre-determined threshold index value, and a response rate exceeding a pre-determined response rate threshold.

Conclusion

2. Claims 1-8, 11, 23, and 25-29 are allowed.
3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Susanna M. Diaz whose telephone number is (571) 272-6733. The examiner can normally be reached on Monday-Friday, 8 am - 4:30 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kambiz Abdi can be reached on (571) 272-6702. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Susanna M. Diaz/

Primary Examiner, Art Unit 3692